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OHARCO and Wilsonart International Team Up

Partnership ties regional distributor with leading manufacturer of decorative surfacing products

Omaha, NE (August 6, 2010) – It's the building block of a great partnership...a collaboration between the leading manufacturer in the industry and local distribution with a 112 year history of success.

OHARCO distributors announced they have reached an agreement with Wilsonart International to supply laminate, solid surface, adhesive, decorative edging and sinks to the trade in the Nebraska, Iowa, Southwest Minnesota and South Dakota markets. Full distribution officially begins October 4, 2010.

Bill Sauter, president of OHARCO said "this partnership brings together an established, regional wholesale distributor with the reputation of going the extra mile for our customers with a manufacturer who shares similar values. Both companies are committed to doing the right thing for the right reason."

Wilsonart International, based in Temple, Texas, was founded on the promise to deliver "laminate anywhere in the United States in 10 days or less." To ensure this, the company maintains its own fleet of delivery trucks and operates 15 regional warehouses to support their network of independent wholesale distributors of building materials. These distributors today number more than 200 across the globe and serve as the personification of Wilsonart International's ideals and service philosophy. Sauter states "OHARCO is proud to be recognized among this group of independent distributors."

OHARCO has warehouses in Omaha, Nebraska and Des Moines, Iowa. With the new partnership, OHARCO will expand their regional reach with a new facility in Sioux Falls, South Dakota. According to Sauter "the addition of the Sioux Falls facility and the South Dakota market is a very logical expansion for OHARCO. Let's face it; all of us at OHARCO are lifelong Midwesterners. We intimately know the challenges and the opportunities that exist in the region. We share the same basic value of doing the right things for the right reasons. This will be a comfortable move forward for OHARCO and our future customers."

About OHARCO

OHARCO has a 112 year history as a wholesale distributor in the regional market. Started as Omaha Hardwood Lumber Company in 1898, the original focus of the company was to distribute dimensional lumber and wooden wagon tongues. Today OHARCO distributes cabinet and countertop components supplying professional cabinet shops, countertop fabricators, builders and remodelers, home centers, lumber yards and kitchen and bath dealers. Additionally, the company supplies commercial flooring to flooring dealers and supports the Architectural and Design community as they specify flooring and other cabinet and countertop products for local, regional and national projects.

Wilsonart is a leading manufacturer of decorative surfacing products including Wilsonart® HD® High Definition® Laminate, Wilsonart® Laminate and Wilsonart® Solid Surface. The company has been recognized by the Smithsonian Institution's Cooper-Hewitt National Design Museum, Interior Design magazine and Home Magazine for design excellence.

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(Contact information continued on next)



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OHARCO is based in Omaha, Nebraska. Media is welcome to contact Patty Rasmussen at 402.829.0204 or at prasmussen@oharco.com for more information. Customers can contact www.oharco.com or customer service at 800.228.9460.

Wilsonart® International is based in Temple, Texas. For more information, call the Wilsonart Customer Service Hotline at 800-433-3222. Consumers can also visit www.countertop.com and professionals can visit www.wilsonartcontract.com.
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